



**ICJR**  
Middle East

**THE 8<sup>th</sup> INTERNATIONAL CONGRESS FOR  
JOINT RECONSTRUCTION MIDDLE EAST 2020**

**9 - 11 APRIL 2020 | INTERCONTINENTAL - FESTIVAL CITY, DUBAI, UAE**

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# ***SPONSORSHIP PROPOSAL***

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[www.icjrmiddleeast.com/2020](http://www.icjrmiddleeast.com/2020)

## INTRODUCTION

We are excited to welcome you to the **8<sup>th</sup> International Congress for Joint Reconstruction Middle East 2020 (ICJR ME 2020)**. Our 2020 event will be held from **9-11 April 2020** at the **InterContinental Hotel, Festival City, Dubai, UAE**. The scientific program committee worked hard to put together a stimulating and innovative program with quality education and scientific content which is also highly clinically relevant.

The **ICJR ME 2020** will host plenary speakers alongside cadaver workshop sessions, a poster exhibition, sponsored symposia and the technical exhibition – the combination of all these elements provides delegates with their own unique experience.

Our previous ICJR ME Conferences have established a reputable legacy amongst professionals working in the fields of Orthopedics, Joint Reconstruction, Sports Medicine and many more attracting hundreds of delegates.



1250+ delegate attended our 2019 meeting! With over 100+ scientific sessions, 20+ exhibitors and over 60+ Local and International speakers, ICJR ME conference is one of the largest orthopedic congress in the Middle East.

Our delegates are from multi-disciplinary background, giving you a unique opportunity to engage and network with professionals from:

- Orthopaedics and Joint Reconstruction
- Trauma Care
- Sports Medicine
- Rheumatology
- Physiotherapy
- Internal Medicine
- Nursing
- Scientific Research
- Technology and Applications

The ICJR ME Conference has been organized to promote a wide range of topics and attracts an excellent faculty of home grown and international speakers who are experts and industry leaders in their fields.

96% of delegates from ICJR ME 2019 Conference would recommend this event.

## WELCOME MESSAGE



**Dr. Samih Tarabichi**  
Chairman - ICJR Middle East

*As Chairman of the ICJR ME, it gives me a great pleasure to welcome you to the International Congress for Joint Reconstruction Middle East, the Eighth Medical Congress to be held at **InterContinental, Festival City, Dubai** from **9 – 11 April 2020**.*

*ICJR ME became a regional cornerstone event in the field of joint reconstruction and considered as the first destination for all health-care providers for updates, networking, and clinical practice setup.*

*Building on your contribution to the success of the past 7 editions of the ICJR ME Meetings, we are delighted to welcome you to our new era in the art of Joint Reconstruction in 2020 in our all-new venue and vision towards the scientific contents, high-end caliber program, and experience.*

*Through all the collective efforts, the conference will be conducted over a three-day program and present a high-level scientific content with major updates and state of the art lectures, plenary sessions, and clinical practice symposia. The sessions will cover major updates and state-of-the-art presentations delivered by international and regional keynote speakers.*

*The 2019 edition has taken a graceful step towards the international arena in order to deliver a higher caliber meeting. The scientific committee has therefore compiled the ample meeting that will deliver plenty of educational opportunities in the growing and exciting field of joint reconstruction.*

*On behalf of the Board of Directors, International Congress for Joint Reconstruction.*

*Dr. Samih Tarabichi  
Chairman – ICJR Middle East  
Consultant Orthopedic Surgeon*

## CONFERENCE AT A GLANCE

### CONFERENCE DATE AND VENUE

9 - 11 APRIL 2020

INTERCONTINENTAL HOTEL, FESTIVAL CITY, DUBAI, UAE

### CONFERENCE HIGHLIGHTS

- Learn from top notch regional and international experts regarding the updates in the fields of arthroplasty, arthroscopic surgery, Shoulder, Hip, Foot & Ankle, Sports Medicine and Biomechanics.
- Discuss evidence based clinical experience ensuring the best outcomes in treatment through case studies.
- Get hands on experience with in Orthopedic Surgery with multiple cadaver courses.
- Discuss challenging joint reconstruction cases around the world from various experts.
- Abstract and Poster presentation and scientific workshops
- Free paper session to discuss the latest researches.

### WHO CAN ATTEND

- Orthopedic Surgeons & Physicians
- Sports Medicine Physicians
- Physiotherapists
- Internists
- Nurses
- Technicians
- Trauma Surgeons
- Rheumatologists
- General Practitioners
- Researchers in Rheumatic Treatment
- Allied Healthcare Professionals
- Students

### SPONSORS AND EXHIBITORS AT ICJR ME 2019 CONFERENCE



## SCIENTIFIC BOARD MEMBERS

### BOARD COMMITTEE MEMBERS



**Dr. Samih Tarabichi**  
Chairman - ICJR Middle East  
Consultant Orthopedic Surgeon  
[www.drтарabichi.com](http://www.drтарabichi.com)



**Dr. Marwan Hawari**  
Head - Organizing Committee

### CHAIRMAN - NURSING CONFERENCE

- Mr. Saed Al Salaymeh, UAE

### SCIENTIFIC CONSULTANTS

- Dr. Bhuvan Machani, UAE
- Dr. Maan Tabaa, UAE
- Dr. Sebastien Parratte, UAE
- Dr. Yaquob Hammadi, UAE
- Dr. Eric Hohman, UAE
- Dr. Nadir Darwish, UAE
- Dr. Tarek Abuzakuk, UAE

### SCIENTIFIC & ORGANIZING COMMITTEE

- Dr. Amr Osman, UAE
- Dr. Khalid Bittar, UAE
- Dr. Mohammed Elfekky, UAE
- Dr. Mohammed Elkabbani, UAE
- Dr. Ahmed Elnaggar, UAE
- Dr. Feras Haider, UAE
- Dr. Mohammed Ragab, UAE
- Dr. Tamer Mohammed, UAE

### INTERNATIONAL BOARD MEMBERS

- Dr. Fahad Al Khalifa, Bahrain
- Dr. Nicholas Budhiparama, Indonesia
- Dr. Murat Bozkurt, Turkey
- Dr. Ibrahim ElGanzoury, Egypt
- Dr. Omar Batouk, KSA

## SPONSORSHIP OPPORTUNITIES

ICJR ME 2020 is funded through registration fees, educational grants and sponsorship. Industry support greatly enhances the caliber of the congress and the opportunity to offer high quality educational programming, at the same time presenting unique opportunity for interaction between healthcare professionals involved in the orthopedics & joint reconstruction fields and companies offering products and services.

### ACHIEVING YOUR BUSINESS GOALS STARTS HERE

Why sponsor and exhibit at ICJR ME 2020 Conference? Because there is no better use of your marketing dollars when it comes to connecting with decision makers from the Orthopedics Industry. Our sponsorship and exhibit packages can be customized to meet every objective and budget. **Call +971 4 283 3655 to start the conversation today.**

### KEY ATTRACTIONS FOR SPONSORS & EXHIBITORS

**BE SEEN:** Access to the Middle East's largest Orthopedics meeting, showcasing the latest in clinical practice and research. You want to be at the ICJR ME 2020!

**GENERATE LEADS:** A truly unique opportunity to meet and network with around 1500 multidisciplinary professionals working in orthopedics, joint reconstruction and sports medicine.

**PROMOTE:** Raise the profile and visibility of your company, products and services with an international and well-respected audience.

**KEEP UP TO DATE:** Exhibitors are also welcome to register as a delegate to attend a world class program of internationally acclaimed speakers, renowned for their expertise in the fields of Bio Mechanics, Arthroscopy, Arthroplasty, Sports Medicine etc.

**CHECK OUT THE COMPETITION:** The ICJR ME 2020 is an excellent way to liaise with fellow exhibitors, in both formal and social contexts, to share the latest industry developments.

**CONDUCT MARKET RESEARCH AND POLLS:** You can get valuable customer insight by doing this using the conference app or at your booth.



## SPONSORSHIP LEVEL SNAPSHOT

SPONSORSHIP PACKAGE	COST*
Diamond Sponsor	USD 70,000
Platinum Sponsor	USD 55,000
Gold Sponsor	USD 40,000
Silver Sponsor	USD 25,000
Exhibitor	USD 15,000
Lunch Symposium	USD 12,000
Gala Dinner Sponsor	USD 10,000

\* Additional 5% VAT Applicable

## SPONSORSHIP FEES BREAKUP

### SPONSORSHIP TIER

DIAMOND		PLATINUM		GOLD		SILVER		EXHIBITION		SYMPOSIUM	
Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)
55,000	15,000	43,000	12,000	30,000	10,000	20,000	5,000	11,500	3,500	10,000	2,000



# SPONSORSHIP TIER DETAILS

## OVERVIEW

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR	SYMPOSIUM
<b>Networking &amp; Product Showcase</b>						
<ul style="list-style-type: none"> <li>Exhibition Space (in Sq. Meter)</li> </ul> <p>* Exhibitor Sponsorship gets 9 Sq. m Shell Scheme only</p>	42	36	24	12	9*	-
<b>Registrations</b>						
<ul style="list-style-type: none"> <li>Complimentary HCP Registrations</li> </ul>	50	40	30	15	5	5
<ul style="list-style-type: none"> <li>Complimentary Exhibitor Registrations</li> </ul>	8	6	5	4	2	4
<b>Advertising – Program Booklet</b>						
<ul style="list-style-type: none"> <li>Logo by Sponsorship Tier and acknowledgement of sponsors in Final Program Booklet</li> </ul>	Cover & Inside	Cover & Inside	Inside	Inside	Inside	Inside
<ul style="list-style-type: none"> <li>Advertisement in Final Program Booklet                             <ul style="list-style-type: none"> <li>- Back Cover (A4 – Full Colour)</li> <li>- Inside Page (A4 – Full Colour)</li> </ul> </li> </ul>	●	●	●			
<b>Audience Engagement</b>						
<ul style="list-style-type: none"> <li>Industry Symposium slot – Max. 20 Minutes in Main Plenary Hall</li> </ul>	●	●				
<ul style="list-style-type: none"> <li>Parallel Workshop / Simulator Training for max 90 minutes.</li> </ul>	●	●				
<ul style="list-style-type: none"> <li>Special Discount for Satellite Symposium</li> </ul>	●	●	●	●		
<b>Branding &amp; Advertising – Pre Conference</b>						
<ul style="list-style-type: none"> <li>Sponsor company name prominently featured in all Online and Print Media</li> </ul>	●	●				
<ul style="list-style-type: none"> <li>Sponsor logo displayed by Tier with hyperlink in Conference Website.</li> </ul>	●	●	●	●	●	●
<ul style="list-style-type: none"> <li>Sponsor Logo displayed by Tier in:                             <ul style="list-style-type: none"> <li>- Preliminary Program Booklet</li> <li>- Marketing Teasers and Rollups</li> <li>- Conference Email Blasts</li> </ul> </li> </ul>	Cover & Inside	Cover & Inside	Inside	Inside	Inside	Inside
	●	●	●	●	●	●
	●	●	●			





# SPONSORSHIP TIER DETAILS

## OVERVIEW

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR	SYMPOSIUM
<b>Branding &amp; Advertising – Onsite</b>						
• Complimentary Branded Lanyards	•					
• Delegate Bag Inserts (Max A4 Size only)	3	2	1			
• Sponsor Logo displayed by Tier in:						
- Conference rollups placed at venue	•	•	•	•	•	
- Conference Banners inside plenary halls	•	•				
- Lecture hall entrance rollups	•					
- Stage Backdrops	•	•	•	•	•	•
- Venue Signage	•	•				
- Mobile App Banner	•	•	•	•	•	•
- Entrance Arch	•	•	•	•	•	•
<b>Branding &amp; Advertising – Post Conference</b>						
• Logo by Sponsorship Tier on Certificate Email Blasts	•	•	•			
• Sponsor Images at the event in the Gallery	•	•	•	•	•	•
• Logo by Sponsorship Tier in Post Event Report	•	•	•	•	•	•

## LUNCH SYMPOSIUM

Lunch Symposium are an essential part of the official program of ICJR ME 2020 Conference and extend the delegate's educational experience. These sessions will offer pertinent data on the latest scientific information and developments from the industry. Satellite Symposium will be held in the main plenary hall as per the below mentioned schedule.

### WHY HOST A LUNCH SYMPOSIUM

- Educate orthopedic healthcare audience;
- Transfer knowledge from research to practice;
- Bring key thought leaders to the forefront;
- Reach clinical decision makers;
- Provide an opportunity for interaction and feedback among peers;



### ACCREDITED LUNCH SYMPOSIUM GUIDE

Slot	Duration	Date	Time	Location
Symposium - 1	30 Mins	9-Apr-20	12:30 - 13:00	Hall A
Symposium - 2	30 Mins	9-Apr-20	12:30 - 13:00	Hall B
Symposium - 3	30 Mins	10-Apr-20	12:00 - 12:30	Hall A
Symposium - 4	30 Mins	10-Apr-20	12:00 - 12:30	Hall B
Symposium - 5	30 Mins	11-Apr-20	12:30 - 13:00	Hall A
Symposium - 6	30 Mins	11-Apr-20	12:30 - 13:00	Hall B

- Symposia cost includes room rental and standard audio / visual equipment
- There will be six available Lunch Symposia time slots as per the above mentioned schedule and it will be filled on first come first served basis.
- Symposia supporting companies are free to choose topics, invite speakers and structure the symposia programs. However, the topics and programs are subjected to the Scientific Committee Approval.
- Supporting company, in addition to covering the symposium fee must cover all speaker expenses including accommodation, travel and F & B Cost.
- The Satellite Symposium will be included in the Congress Program Booklet and will be mentioned with the company name.
- Company Logo on Conference website, Mobile APP, Stage Backdrop and Program Booklet.
- Inclusion of company's symposium invitation in congress bags (to be provided by the company)



## EXHIBITION

ICJR ME 2020 conference will host an exhibition at the Pre-Function area of the Ballroom at InterContinental Hotel, Dubai Festival City. Take part in this three day exhibition and gain exposure and networking opportunity with over 1500+ Healthcare professionals from the region.

### JOIN THE DISCUSSION – HOW CAN I PARTICIPATE?

Ensure physicians keep up-to-date on emerging technologies by showcasing your latest developments in the orthopedics, joint reconstruction & sports medicine fields. Discussions with the healthcare profession onsite will help fuel interest in state-of-the art technology for all parties involved, encouraging key stakeholders to apply your innovations in their daily practice and ultimately working towards better outcomes for patients in the region and worldwide.

### EXHIBITOR PACKAGES

USD 15,000

#### Exhibitor Benefits Includes:

- One 3m X 3m exhibition booth (shell scheme) with Facia Board.
- 1 Table and 2 chairs
- 1 Set dual spot lights
- One Power outlet
- Waste Bin
- Company Logo with weblink under exhibitor tier in the conference website.
- Acknowledgment in the program booklet.
- Wireless Internet access.

### EXHIBITION TABLE DISPLAY

USD 7,500

- One Dressed table and 2 chairs
- Space to place one Rollup banner
- 1 X Power Outlet
- Company Logo with weblink under exhibitor tier in the conference website.
- Acknowledgment in the program booklet.
- Wireless Internet

## ADDITIONAL SPONSORSHIP OPTIONS

### FACULTY DINNER - USD 15,000

This is the major social and networking event of ICJR ME 2020. The support goes towards covering the cost of food and beverage. The sponsor will be provided with the following:

- Ten Invitation for Faculty Dinner
- Announcement of support during the Faculty Dinner
- Sponsor's Logo with hyperlink in Conference Website
- Acknowledgment in the Sponsor's List in Conference Booklet
- Advertisement in Mobile App.

### CONFERENCE BAG - USD 10,000

The Organizing Committee will select the type and design of the bags. The sponsor will be provided with the following:

- Sponsor's Logo Printed on Conference Bags distributed to all participants.
- Sponsor's logo with hyperlink on Conference website
- Acknowledgment in the Sponsors' List in the Conference Booklet.
- Advertisement in Mobile App.

### FACULTY LOUNGE – USD 3,000

This room will be specially reserved for and used by faculty and organizing committee. It will be equipped with computers and free flow of coffee & tea. The sponsor will be provided with the following:

- Rollup with Sponsor's Name and Logo in the Faculty Lounge
- Sponsor's logo with hyperlink on Conference website
- Acknowledgment in the Sponsors' List in the Conference Booklet.

### POSTER AREA – USD 2,000

Panels will be put up on display for the poster sessions for the duration of the conference. The supporter will be provided with the following:

- Immediate recognition of the sponsor's status on the bottom right hand corner of every poster panel
- Sponsor's logo on Conference website
- Acknowledgment in the Sponsors' List in the Conference Booklet.

### TEA / COFFEE STATIONS – USD 5,000

The sponsor will be entitled to sponsorship of tea/coffee station.

- Support will be acknowledged on-site and in the Conference Program
- Sponsor's logo with hyperlink on Conference website
- Acknowledgment in the Sponsors' List in the Conference Booklet.

### POCKET PROGRAM – USD 5,000

The sponsor will be provided with the following:

- Exclusive acknowledgement of the sponsor's status in the Pocket Program
- Exclusive advertisement space for the sponsor in the booklet.
- Supporter's logo with hyperlink on Conference website.
- Acknowledgment in the Sponsors' List in the Conference Booklet.



## ADDITIONAL SPONSORSHIP OPTIONS

### NOTEPAD AND PEN – USD 3,000

Sponsors will provide the participants' notepads and pens.

- The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Conference bags
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Conference Booklet

### BAG INSERT (1 Pc, A4 Size) – USD 1,000

To allow the advertisers an opportunity to publicize their products to delegates, the conference organizers may insert their A4 sized leaflets into the Conference Bags.

The advertisers are to provide the leaflets, but the organizing committee reserves the right to approve the contents and format of the A4 leaflet.

### ADVERTISEMENT SPONSORSHIP OPPORTUNITY

Advertisements are available in the following Conference publications:

Publication Type	Size	
	Inside Page, Color (Full)	Inside Page, Color (Half)
Final Booklet	USD 2,500	USD 1,500

### MOBILE APP BANNER – USD 1,000

- Support will be recognized as
- Branding Opportunity to display banner ads in ICJR ME Mobile App.
- Only Limited Slots Available.

### ROLLUP BANNERS (2 NOS) – USD 2,500

Sponsors are entitled to place 2 roll up banners at the entrance of the exhibition & registration area.

### REGISTRATION COUNTER – USD 5,000

Sponsors will be provided with the following:

- Fully branded Registration Counter of Size 2m X 1m.
- 2 Rollup banners with Company Name & Logo near the Registration Counter.
- Supporter's logo with hyperlink on Conference website.
- Acknowledgement in the Sponsors' List in the Conference Booklet.

### LUNCH (EACH DAY) – USD 25,000

The Lunch Sponsorship is a great way to recognized by Delegates, Speakers and other Healthcare Professionals at ICJR ME 2020.

The support goes towards covering the cost of food and beverage. The sponsor will be provided with the following:

- Sponsor Company Name and Logo in Lecture Hall Backdrop
- Sponsor's Logo with hyperlink in Conference Website
- Sponsor Logo's in relevant areas.
- Sponsor entitled to bring their own Rollup banners to the event (restricted to 3 roll ups)
- Acknowledgment in the Sponsor's List in Conference Booklet
- Advertisement in Mobile App.
- 5 Complimentary Delegate pass which includes access to all conference sessions, documentations, networking / exhibition activities.

### CONFERENCE DELEGATE BADGE - USD 10,000

- Sponsor Logo printed on Front and Back of Delegate Badges.
- Sponsor's Logo with hyperlink in Conference Website as Support Sponsor
- Acknowledgment in the Sponsor's List in Conference Booklet



## CONFERENCE REGISTRATION & HOTEL

### INDIVIDUAL REGISTRATION PACKAGES

Registration Category	Early Bird Before Jan 15, 2020	Standard Rate Until Mar 25, 2020	Onsite
Physicians	USD 400	USD 600	USD 800
Physiotherapists	USD 350	USD 500	USD 650
Allied Healthcare Professionals	USD 350	USD 500	USD 650
Residents	USD 250	USD 400	USD 500
Students	USD 150	USD 200	USD 300
Nurses / Technicians	USD 100	USD 150	USD 200
One Day Pass	USD 200	USD 250	USD 300
Two Day Pass	USD 350	USD 450	USD 550

Delegate Registration Fees are inclusive of the following benefits:

- Access to all congress sessions
- Congress lunches & coffees
- Congress documentation and congress bag/folder
- Networking opportunities
- Certificate of attendance

### HOTEL ACCOMMODATION

Tier sponsors can book and pay for their hotel accommodation(s) through a direct online link that will provide the best group rates from the organizers. Booking requires a minimum of two nights from April 1 8-12, 2020. The following room options are provided:

Occupancy	Cost / Night
Single Occupancy	USD 260/-
Double Occupancy	USD 290/-

Rooms include morning breakfast. All prices are inclusive of 10% service tax and 10% Municipality Tax and AED 20 Tourism Dirhams per Night. Prices quoted above are subject to change.



# ACCOMODATION REQUESTS

## ORGANIZER'S TERMS

- The minimum guaranteed room nights per delegate is 2 nights
- It is strictly not allowed for delegates to be accommodated through third-party agents including travel agents without the congress organizer's notice.
- Any rooms required before April 8 or after April 12 will be charged at a rate subject to availability.
- Any rooms above your package allowance would be charged at a rate subject to availability due to room unavailability during the peak in the hotel.
- Higher category rooms will be provided at a rate subject to availability.
- Late check outs are not guaranteed by the organizer but will be requested to the hotel.
- No changes to final rooming lists can be made 10 days prior to first check-in.

## HOTEL POLICIES

Hotel bookings have a check-in policy at 14:00 and check-out at 12:00. If your delegates are to check out by 20:00 hrs a half day extra charge will apply. If your delegates will check out after 20:00 hrs a full day charge will apply. All payment for rooms must complete before the conference by April 5, 2020 (no credit facility will be provided) through the organizer.

## HOTEL BOOKING PROCESS

- Quantities booked by companies during the contracting phase are guaranteed.
- All hotel bookings need to be given to the organizer by March 23, 2020 whereas additional rooms required would be subject to availability and subject to a new rate.
- Cancellations at no cost are possible only 60 days only prior to the event.
- Confirmed rooms by communication are accounted for and are invoiced 60 days onwards prior to the event.
- No-shows are non-refundable but can be exchanged with another name Pepo is not liable for any losses, injuries nor no-shows.

# SPONSORSHIP TERMS & CONDITIONS

## ORGANIZER DUTIES

- Reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
- Reserves the right to change the exhibition floor layout if necessary reserves the right to specify heights of walls and coverings for display areas.
- May determine the hours during which the Sponsor will have access to the venue for the purpose of setting up and dismantling.
- Will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition
- Will accept no liability for loss or damage of equipment displayed or used by the exhibitor.

## SPONSOR DUTIES

- Must use allocated space only based on the sponsorship level and sponsorship prospectus area of specification for the display and promotion of goods and / or services within the scope of the exhibition.
- Must comply with all directions / requests issued by the Organizer including the timing of schedule to assemble and dismantle their stands
- Will submit plans and visuals of custom designed exhibits to the Organizer at least 15 days prior to commencement of the exhibition for approval.
- Agrees that the Organizer will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.
- Agrees that all marketing material, signs, brochures and promotional items may not be distributed or displayed outside the exhibition stand unless specified as part of their sponsorship level tier.

## DELEGATE REGISTRATION

All sponsoring companies obtaining free delegate passes can purchase further delegated passes at the discounted rate per delegate. Furthermore, company representative passes above free tier can be purchased for USD 325/- per company rep.

We require sponsoring companies to comply with data input of their delegation details using the following information:

First Name, Last Name, Delegate Email, Phone Number, Profession, Specialty, Place of Work, Name on Certificate, City, Country





**CONFERENCE DIRECTOR**

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